

A portrait of Ladonna Croffe, a Black woman with short dreadlocks, wearing glasses and a purple blazer, smiling. The background is a teal and purple gradient with abstract shapes and dots.

LC
LADONNA CROFFE

OWN YOUR NOW.
DESIGN YOUR
TOMORROW.

LADONNA CROFFE

TRANSFORMATIONAL SPEAKER
MOTIVATOR AND LIFE COACH

“LaDonna brought the insight and energy that this group needed to be motivated through challenging times. Her activities were engaging, powerful, and motivational.”

Jenny McArdle, Director of Service Strategy
Michigan College Access Network

VISION:

A world where every student is equipped with the confidence, purpose, and practical tools to reach their full potential and lead with intention.

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SIGNATURE TALKS

The Power of Vision: See It. Believe It. Become It.

LaDonna guides students to dream beyond their current reality and create a compelling vision for their future—with clarity, purpose, and action.

Live EPIC: Empowered. Purposeful. Inspired. Connected.

A signature keynote that challenges students to lead intentional lives rooted in empowerment, purpose, inspiration, and meaningful connection.

Resilience Rising: Standing Firm Through Life's Storms

This talk encourages emotional strength, teaching students how to bounce back from adversity and stay grounded in the face of pressure, pain, or setbacks.

MEET LADONNA

LaDonna is an inspiring speaker, accomplished educator, and highly sought-after transformational coach driven by a profound passion for empowering individuals to unlock their inherent potential and achieve remarkable outcomes.

Her own journey to self-realization, marked by overcoming significant challenges including sexual trauma, food addiction, depression, and low self-worth, has instilled in LaDonna an unwavering belief in the intrinsic worth and boundless power within every person. These experiences have forged a powerful truth that she now shares with conviction: each individual possesses the strength to transcend any circumstance.

Drawing upon her personal narrative and the wisdom gleaned from her own transformative path, LaDonna serves as a catalyst, guiding others to discover their unique purpose and embark on a journey of profound personal growth.

**BOLD.
IMPACTFUL.
UNFORGETTABLE!**



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